

SOBHA LAUNCHES LUXURY HOUSING PROJECTS IN CITY

DC CORRESPONDENT

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To capitalise on the growing urbanisation in Chennai, the country's only backward integrated real estate company, Sobha Developers, has launched two luxury apartment projects, Sobha Meritta at Kelambakkam and Sobha Serene at Porur on Wednesday.

J. C. Sharma, managing director, Sobha Developers, said the time was ripe to invest in housing, as the demand would only grow in the coming years.