

Sobha Ruby is designed to be a stunning landmark that will provide relief to those on the lookout for quality residences in a neighbourhood which was once known more for its industries. Infusing charm to the bustling area of Peenya, this project comprises of five hundred and thirty six apartments built with superb quality that is the hallmark of Sobha Developers. With a decidedly township ambience, Sobha Ruby promises a lifestyle that integrates communities and builds lasting relations.

Location

The gated community of Sobha Ruby is located on the Peenya-Tumkur Road. There are several destinations in this neighbourhood of West Bangalore that make it promising and coveted. The Bangalore International Exhibition Centre is less than a kilometer from the project. Companies like Wipro Technologies and Kirloskar Group have factories in Peenya. There are several shopping malls like Metro Cash and Carry, Big Bazaar and Esteem Mall in the vicinity. Iskon Temple is hardly ten kms away. The proximity to Clifton Park Resort and Golden Palms, two popular resorts of the city, gives the project added attraction. There are many schools in the vicinity, notables including Kendriya Vidyalaya, National Public School (Rajajinagar), Cluney Convent, Acharya Institute and educational institutions like Indian Institute of Science and M. S. Ramaiah College and Hospital which are approximately about 11 kms away. Hospitals like Columbia Asia Hospital, Ramaiah Hospital and Har-

A Glittering Landmark in West Bangalore

PROXIMITY

(approx.)

- ▶ 6 Km from Yeswantpur Railway Station
- ▶ 8 Km from Jalahalli West (IAF Quarters)
- ▶ 15 - 17 Km to reach Malleshwaram and Rajajinagar
- ▶ 9.5 Km to reach Mekhri Circle
- ▶ 8 Km to Metro Cash and Carry
- ▶ Malleshwaram and Rajajinagar is abt 10-11 kms from Ruby.

sha Hospital are reassuringly nearby. A Taj hotel is already on its way close to the project.

Connectivity

Accessibility is particularly seamless with the NICE corridor less than a kilometer away giving access to locations like International Airport Road, Old Madras Road, Sarjapur Road, Electronic City, Kanakpura Road and so on. Yeshwantpur Railway Station is about six kilometers away. Suburbs like Rajajinagar, Malleshwaram, HMT Layout, Jalahalli and others give Sobha Ruby handy connectivity. Upcoming infrastructure includes Hesaraghatta cross station of Metro Rail, an elevated expressway in front of the project and six laning of the Tumkur Road that will not



only ease up traffic but also reduce commuting time.

Services and Amenities

Two blocks of fifteen floors each have an ambience conducive for a relaxed lifestyle with several luxurious amenities on the offer. A skating

rink, cricket pitch, volleyball and basketball court, swimming pool, club house, children's play area and a central park will dot the expansive open space, about 75% of the land, part of which will be covered with manicured lawns.

The specifications are designed to cater to two distinct

styles. The Dream Series, which has 376 numbers of two and three bedroom apartments have ceramic tiled flooring through the residence whereas the Ruby Platinum Luxury Series have vitrified tiling in the living, dining and bedrooms. A limited 160 apartments are available in this series. Quality specifications and well-designed lay-

outs of the apartments at Sobha Ruby enhance daily living.

Economical Pricing

In the case of Sobha Ruby, the company has created sensational apartments that are very reasonably priced; in fact, Ruby is the least priced Sobha property. The apartments are priced according to the two styles. Sobha Ruby, with a super built-up area (SBA) ranging from 1204 to 1470 sqft, is currently priced at Rs. 2300 per sqft. The basic cost plus car park is Rs. 30.69 lakhs. The Ruby Platinum Series, with a SBA ranging from 1659 to 1799 sqft, is priced at Rs. 2450 per sqft. The basic cost plus car park is Rs. 43.64 lakhs.

Status

The first phase of Sobha Ruby will be ready for possession in July 2010. The entire project will be ready in a year's time from now. Financing is arranged with tie ups with banks like UTI Bank, ICCI Bank, Citi Bank and HDFC Bank. The project has been sanctioned by BDA.

The reasons for buying an apartment in Sobha Ruby are many, the pertinent ones being its quality, affordability, and the location which is soon turning into a potential residential hub. And as with any neighbourhood that holds out the promise of upcoming facilities and amenities, it is about buying at the right time in the right place. Sobha Ruby delivers the answer.

**Sobha Ruby is located at:
Peenya, Tumkur Road,
Bangalore (West) - 560058.
For enquiries,
call 4349 0000 or email
marketing@sobha.com or
visit www.sobha-ruby.com**