

Luxury Apartments - Right In the Midst of the IT Corridor

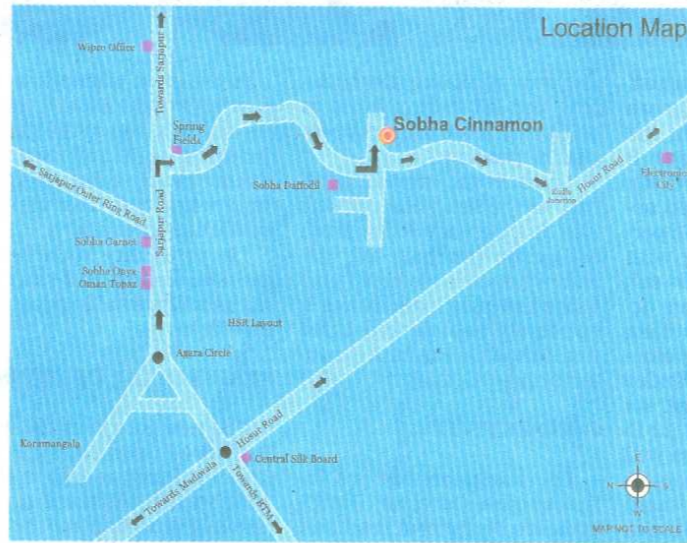
The Journey

When Sobha Developers launched its first project in 1997, they chose Sarjapur Road as the location. Subsequently, they launched over the years several projects in Sarjapur Road and Sarjapur Outer Ring Road. In spite of adding about 2000 plus apartments in the area, they have constantly fielded queries on availability of apartments in the area.

With about 30% of the calls made to their call centre being enquiries about new projects at Sarjapur, the message was clear enough. It can be said that by launching Sobha Cinnamon in Sarjapur, Sobha is actually back by public demand.

Location

Sobha Cinnamon is just off Sarjapur Road making the location easily one of the best selling features. Being right in the midst of the IT corridor, connectivity and accessibility are excellent. It has great access to Sarjapur Road, Outer Ring Road and Electronic City - areas that host several IT companies. Apart from being convenient for IT professionals, the location of Sobha Cinnamon is also convenient for recreational and shopping activities. Sarjapur, Kormangla and Marathalli offer quality shopping and dining. Sobha Cinnamon is in proximity to premium educational institutions and hospitals. Old time residents of Sarjapur often



say that the spurt in commercial activity and the change in lifestyles of the people working and living in the area are largely because of Sobha's early foray into the neighbourhood. Infrastructure matches the development in the area with wide asphalted roads making connectivity smooth to other parts of the city.

The Cinnamon Project

Sobha Cinnamon encompasses Cinnamon Super Luxury and Cinnamon Luxury Apartments that straddle across 3.9 acres of land. Cinnamon Super Luxury Apartments has a limited number of just 40 super luxury residences in one block. Cinnamon Luxury Apartments consist of

203 luxury units across four blocks. The spatial arrangement of the blocks and the layouts are designed to get maximum space and comfort.

Sobha Cinnamon bears the stamp of exceptional quality that Sobha is famous for. There are special product features that are absolute value for money. Thoughtful details add an intrinsic value to the property. For instance, aluminum or PVC beads are used at junctions of tiled vertical surfaces to avoid chipping of tiles along the edge and also to ensure straight and neat finish. Also, external grooves/ plaster bands are provided to restrict the cracks in plaster and to break the monotony of the surfaces. These are just some of the fine details that are looked into. The residences

are designed with an emphasis on comfort and convenience and are generously proportioned. The layouts maximize space and stress on natural light and ventilation. Excellent specifications have made the residences coveted and much sought after. Almost all the residences at Sobha Cinnamon have a maid's room with attached bathroom.

Lifestyle Amenities

Considering the status that Sobha has attached to the project, the amenities are among the finest offered. There is a well appointed clubhouse, swimming pool, gymnasium, kids play area, pantry, library, table tennis, pool table and Jacuzzi - amenities that will surely enhance the lifestyle of the residents. Special features include designer landscaping, multipurpose hall and cards/carom room. The amenities and ambience at Sobha Cinnamon create an air of gentility and elegance without peer in Sarjapur.

The pricing of Sobha Cinnamon is another feature that makes it so popular. In fact, this is one of the driving factors for the encouraging responses received so far. Financial assistance is available for those who prefer to take home loans. HDFC and ICICI are some approved banks on the list.

Summing it up, for those who are looking at premium housing that are reasonably priced, Sobha Cinnamon is truly an address worth waiting for.



Pricing

Cinnamon Super Luxury Apartments
Super Built-up Area: 1916 sqft to 2978 sqft
Basic Cost + Car park: 76.18 lakhs
Completion Date: Feb 2012

Cinnamon Luxury Apartments
Super Built-up Area: 1451 sqft to 1710 sqft
Basic Cost + Car park: 51.62 lakhs
Completion Date: Aug 2012

Distances from Sobha Cinnamon

Total Mall	: 3.5 km
Sarjapur ORR	: 4.0 km
Electronics City	: 5.0 km
Kormangala	: 7.0 km
Marathahalli	: 9.0 km

Nearby Facilities

Educational Institutes:

Oxford Institute
Delhi Public School
NIFT

Hospitals:

St. John's Hospital
Narayan Hridayalaya

Contact Details

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