



*In the new world of airtel, life is closer than ever before. Closer is meeting a friend sitting many continents away, face-to-face. Or listening to a new song whenever you want. Closer is watching your favourite show even when you are not home. And getting directions to the café that maybe no one else can find. Closer is airtel internet on 3G, airtel digital TV, airtel broadband. Endless ways we bring you **closer to what you love.***

**mobile  
digital TV  
broadband  
enterprise services**

**P.N.C. MENON**

Chairman, Sobha Developers

My leadership style

- Delegative
- Participative
- Authoritative
- All of the above

The political leader I admire the most  
**Mahatma Gandhi**

The business leader I admire the most  
**N.R. Narayana Murthy**

The leadership lesson I remember best  
**A leader should be accepted by others. He is one who is capable, reliable and fair**

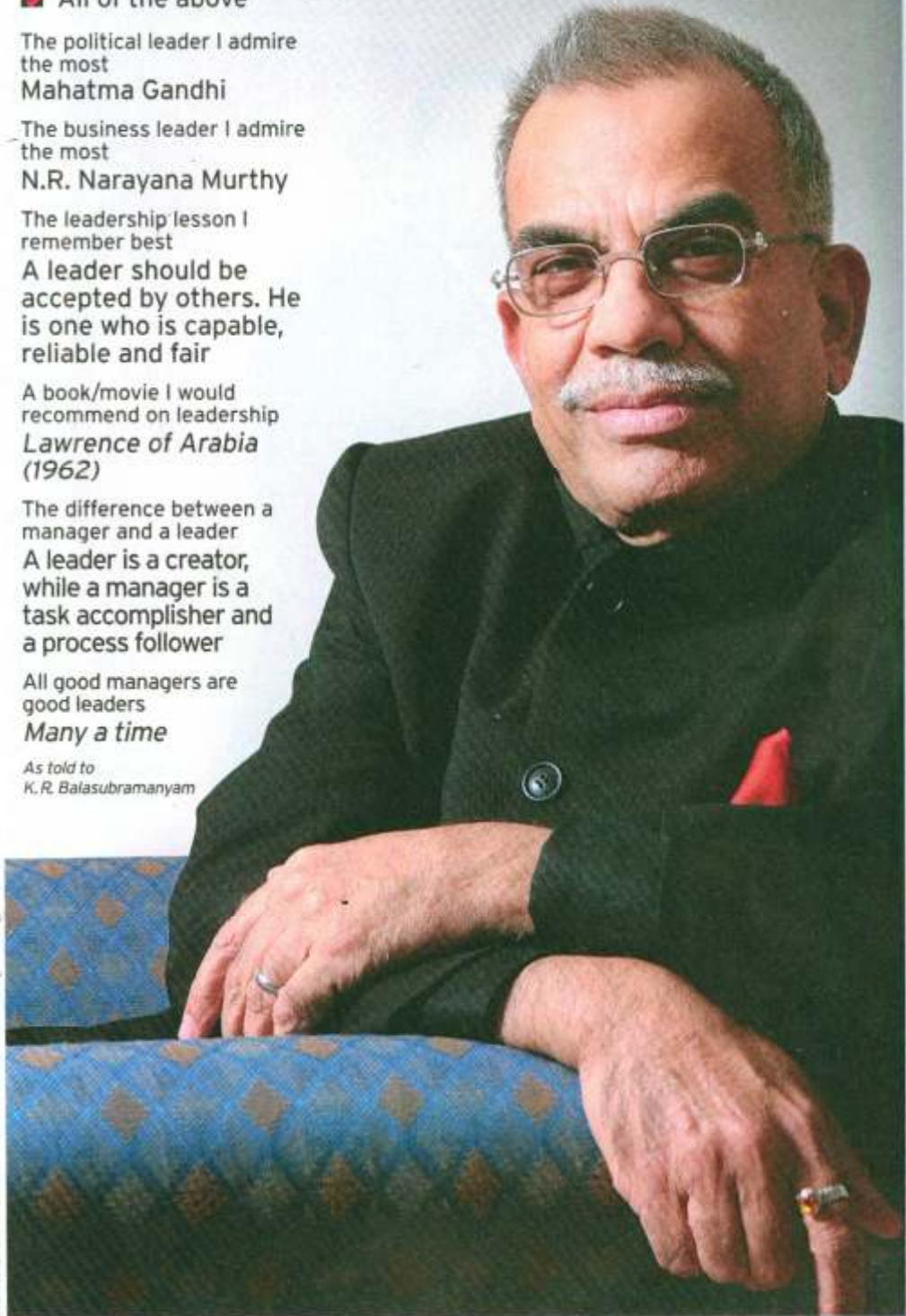
A book/movie I would recommend on leadership  
**Lawrence of Arabia (1962)**

The difference between a manager and a leader  
**A leader is a creator, while a manager is a task accomplisher and a process follower**

All good managers are good leaders  
**Many a time**

*As told to  
K.R. Balasubramanyam*

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Vol. 20, No. 3, for the fortnight January 24-February 6, 2011. Released on January 24, 2011.