

Sobha launches high-end mattress

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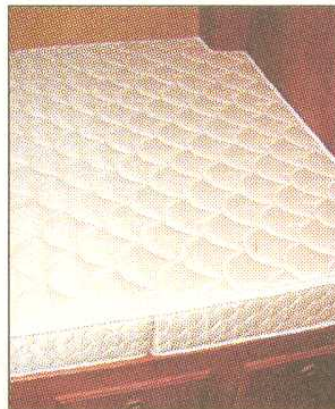
Bangalore: Infosys may be a 'dream company' for many in the tech fraternity. But the secret of sound sleep and sweet dreams to thousands of its trainees across the country lies with Sobha Restoplus.

The IT major recently procured 10,000 high-end spring mattresses for its training facility in Mysore and also other employee accommodation facilities and hostels in Bangalore, Chennai, Pune and other cities.

Sobha Developers, the real estate firm which built campuses for Infosys, has begun manufacturing mattresses at its newly set-up mattress factory in Bommasandra. Branded as Sobha Restoplus, the mattresses are made from imported spring wires, fabric and cotton. They're priced in the range of Rs 8,000-Rs 15,000 depending on the size and the kind of springs used.

Spring mattresses today are the latest in sleeping comfort and are advised by chiropractors and orthopaedicians to avoid spine ailments. Sobha Developers has imported plant and machinery from Leggett & Platt, US-based leading manufacturer, fabric from Belgian Damask and spring assembly machines from Sphul of Switzerland.

"The user can feel cotton in our mattresses, while others use coir as insulators. We will not compromise on qual-



SOUND SLEEP

ity by using coir since sometimes, coir can be a breeding ground for germs," said Raghav Menon, VP (retail), Sobha. The company recently tied up with the Tata group's budget hotel chain Ginger for mattresses and furniture.

"We have one of Asia's largest manufacturing facility for furniture on an expanse of 3,60,000 sq ft at Bommasandra," Menon said. "The state-of-the-art mattress facility was added on three months ago on an investment of Rs 17 crore and has a capacity of 250 units a day."

Sobha is now planning to start two malls in Bangalore and Trichur and has tied up with The Home Store. "We can offer mattresses in any size and shape the customer desires." The company will soon introduce a mattress testing machine, which can test the quality, durability and endurance levels of each unit.