



Press Release

For Immediate Publication

SOBHA LAUNCHES SOBHA FOREST VIEW IN SOUTH BANGALORE

What you see is what you get!

Bangalore, October 07, 2010: Sobha Developers Ltd., one of India's leading and the only backward integrated real estate player today, announced the launch of their latest project - **SOBHA FOREST VIEW** located in Banashankari Extension in South Bangalore.

SOBHA FOREST VIEW, synonymous to its name, is surrounded with acres of wooded greenery, facing a quiet 100 ft. wide road and bordering a dense forest, where tranquillity, greenery and luxury combine to form a perfect home. It is gifted with a picturesque backdrop that comes with the natural scenery.

SOBHA FOREST VIEW is a gated community sprawling over 13.28 acres of pristine environs and comprises of 3 elegantly crafted Blocks with a total of 492 apartments- all 3 BHK. The apartments are classified into luxury (PINE), super luxury (MAPLE) and super luxury-plus (OAK) type homes.

The total of 492 apartments will have 100 Luxury units, 240 Super Luxury units and 152 Super luxury-plus units with a built-up area ranging from 1500 sq. ft. to 2250 sq. ft. The Luxury apartments are priced between 74 to 79 Lakhs, the Super Luxury category at 87 to 104 Lakhs whereas, the Super luxury-plus units ranges between 1.02 - to 1.03 Crore.

This project is expected to be complete by December 2013.

Expressing his delight on the launch of the newly unravelled project, **Mr J.C. Sharma, Managing Director, Sobha Developers Ltd.** said, "This is the perfect opportunity for those who have always dreamt of living in a home environment that's embedded in nature with every conceivable amenity and luxury that one can imagine. The runaway success of the Sobha Hill View Project in the same region, has paved the way for yet another offering from us."

"SOBHA FOREST VIEW amidst nature is bestowed with world-class amenities - be it finding your way through a mesmerising Maze Garden, staging an open air performance at the Amphitheatre to a quite stroll through the gentle breeze in the Palm grove "added Mr. Sharma.

Apart from these unique features, the project comes with a breathless range of amenities that you can expect from any Sobha project, such as a fully-equipped clubhouse with gymnasium, convenience store, crèche, clinic, ATM, two multipurpose halls, yoga centre, aerobics, reading hall, steam room, tennis court, basketball court, volleyball court, cricket pitch, skating rink, jogging track, amphitheatre, children's play area, swimming pool with pool deck, bird bath, aroma/herb garden, senior citizen kiosk and a gazebo.

Being a highly environment conscious organization, SOBHA FOREST VIEW project comes with features such as Rainwater Harvesting System, Sewage Treatment Plant, Organic Waste Converter and other leading innovative green design concepts. But the natural phenomenon that ensures an eco-friendly lifestyle around here is the Turahalli Forest area that neighbours the SOBHA FOREST VIEW.

SOBHA FOREST VIEW is composed by excellence and value. It comprises of 19 and 20-storied RCC framed sturdy structures built with concrete block masonry walls. Spaciously planned car parks will be available for the residents and visitors. Quality oriented vitrified tiles add subtlety to the flooring & skirting in bedrooms, living rooms & dining area. Plastic emulsion paint adds durability to the walls and ceiling. Like all other projects, each floor comes with a mandatory fire exit zone.

SOBHA FOREST VIEW is elegantly designed to perfection keeping connectivity and convenience as top priority. It is strategically located in the Banashankari VI stage extension and is conveniently placed close to all major Ring Roads nearby (BSK, Mysore, Bannerghatta and Kanakapura). It is also well connected by the NICE corridor to prominent educational institutions such as Valley International, Delhi Public School and KSIT; hospitals namely Apollo, Fortis and Jayadeva and shopping centres such as Metro Cash & Carry, Big Bazaar, Spencers and Shopper's Stop.

SOBHA FOREST VIEW through all its splendour and natural virtues cater to a host of facilities that adds to the seamless lifestyle that we aspire everyday. When you live around here getting away into a tranquil spot is a regular yet simple practice. Gear up for a new life and experience the true pleasure of living in the midst of nature.

Sobha Developers has completed 47 residential projects, 13 commercial projects and 170 contractual projects covering about 36.62 Million sq. ft. area in 18 cities across India so far. Sobha currently has 27 ongoing residential projects aggregating to 9.09 Million sq. ft., while 4.45 Million sq. ft. of contractual projects are under various stages of development. In the current year, which is Sobha's 15th year of establishment, the company has already stepped in to 50th million sq. ft. of execution, which is a landmark in the industry.

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