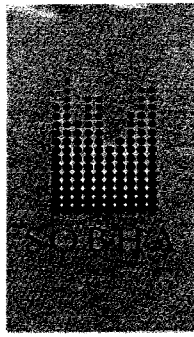


Date: 30th August 2007



PASSION AT WORK

National Stock Exchange of India Limited
Exchange Plaza
Plot no. C/1, G Block
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051

Corporate Action/announcement

Fax No. 022-2659 8237

Sub: Sobha Developers received orders for Furniture & Mattresses

Sobha Developers Ltd (SDL) have received the LOI from Roots Corporation Ltd., for supplying loose furniture (Bed, Table, chairs etc) and mattresses for their GINGER HOTELS in the country. The order will be completed in a phased manner over a period of 18 to 24 months.

Roots Corporation is a new corporate client added to Sobha's existing loose furniture business apart from existing client base.

For your information please.

For Sobha Developers Limited

K Suresh
Company Secretary & Compliance Officer

SOBHA DEVELOPERS LTD.

REGD. OFFICE : E-106, SUNRISE CHAMBERS, 22, ULSOOR ROAD, BANGALORE -560 042 INDIA TEL : 25597260,25594139,25550695, FAX : 25594138